

March 12, 2019

Dear Parents:

2019 Orbis Blindfold Lunch

Ever wondered how terrifying it must be to live in endless blackness? Experiencing the daily difficulties and dangers facing blind people for yourself is far more impactful than any written description we can give. Once they donned eye masks, these schoolkids were cast into darkness and were challenged to have lunch like never before. Over 50,000 students have covered their eyes and joined our Blindfold Lunch Campaign since 2012. Happily once their blindfolds were removed, all past participants resolved to take better care of their eyes!

2018 will again see us join forces with AXA Hong Kong and organize the seventh annual Blindfold Lunch campaign. The ultimate aim is to encourage local schoolkids to cherish their sight by experiencing first hand a small taste of the difficulties blind people face every day! On **March 18**, we will organize this meaningful activity. Every student will receive a Blindfold Lunch eyecare game card and we will also give away an attractive themed eye mask plus braille bookmark to every child donating over HK\$35. The Primary students will also get to experience the Secondary Blindfold Sports Challenge this year.

A donation of just HK\$300 can already help subsidize a patient for a cataract surgery; and a donation of just HK\$600 can subsidize a child for a strabismus surgery. Please join this meaningful activity by completing and returning the enclosed reply slip. Millions of preventably blind people worldwide thanks in advance for your support!

Best Wishes

Christy Cheng
Development Executive**Reply Slip**

Student name:	Class:	Student no.:
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- We will support Orbis Blindfold Lunch Campaign, enclosed please find cash / cheque* \$_____. Cheque no.: _____ *Please delete the inappropriate.
(Please make cheque payable to "Project Orbis International, Inc."; Donation of HK\$100 or above would be issued with an official receipt by Orbis.)
- Receipt is required, name on receipt: _____
(Donations over HK\$100 are tax deductible with a receipt.)

Signature: _____ Date: _____

Please submit the reply slip and the donation to class teacher.